

# Product Owner: Advanced Certification

## develop your Product Owner skills

Hands-on course of 2 days - 14h  
Ref.: PSJ - Price 2025: 1 960 (excl. taxes)

### EDUCATIONAL OBJECTIVES

At the end of the training, the trainee will be able to:

- Deepen your understanding of the Scrum framework
- Implement Scrum in complex situations
- Develop your skills to be a better product owner
- Validate your expertise with a certification

### TEACHING METHODS

Alternating theoretical presentations, discussion of participants' business cases, workshops, and mock exams with answers.

### CERTIFICATION

The exam is taken online, in English. It is 60 minutes with 40 multiple-choice questions. A score of at least 85% is required to pass.

## THE PROGRAMME

last updated: 08/2024

### 1) Applying the Scrum framework

- Refresher on agility and the manifesto.
- Scrum, an empirical process and its values.
- Ceremonies, collaboration with all team members.
- The product backlog, definition of done, etc.

### 2) Agile product management

- Product owner, representative of the product vision.
- Identification of the product's value.
- Optimizing ROI (Return on investment) and TCO (Total cost of ownership).
- Notions of MVP (Minimum viable product) and MMF (Minimum marketable features).
- Notion of lean UX.
- Stakeholder relations and business strategy.

*Hands-on work* : Identifying value elements in a concrete example of a product.

### 3) Product owner's management of the product backlog

- Product backlog content, item types and characteristics.
- Refining the product backlog with the development team.
- Definition of needs (user stories).
- Tools to prioritize the product backlog.
- Issues that the PO must integrate into the management of the backlog: technical debt, evolutionary architecture, risks.
- Anticipating needs or risks.

*Hands-on work* : Story mapping or how to make users' needs emerge. Write user stories with their acceptance criteria. Use different cutting techniques.

### 4) The product owner and the release plan

- Point estimation, understanding stories.
- Using the team's velocity.
- Release planning and product roadmap.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@ORSYS.fr](mailto:psh-accueil@ORSYS.fr) to review your request and its feasibility.

- Overall value of the product backlog, a measure of the value produced.

*Hands-on work : Building a dashboard for a Product Owner (PO).*

#### 5) Scaling up Scrum

- Scrum of scrums.
- Nexus: the context and framework, roles and events.

#### 6) Certification

- Tips for the exam.
- Mock scenario under test conditions.
- Providing access for the exam.

*Exam : Scrum.org Professional Scrum Product Owner® II (PSPO II®) exam.*

## DATES

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### REMOTE CLASS

2025 : 22 sept., 08 déc.